Globalization and the Common Good

International SPES Workshop hosted by INSEAD, Fontainebleau, France

17 & 18 September, 2006

Programme
Sunday 17 September

10.00     Arrival

10.00 - 10.15 Welcome and opening remarks
Henri-Claude de Bettignies (INSEAD & CEIBS Shanghai)

10.15 - 12.00 Session 1 (Chair: Laszlo Zsolnai, Corvinus University of Budapest)

The Global Common Good: Exploring the Concept and its Relationship with International Business
François Lépineux (INSEAD, Bordeaux Business School)

Comments by Luk Bouckaert (K.U. Leuven) and Arnaud Pellissier-Tanon (Université Paris I Panthéon-Sorbonne) on the Working Paper “Should Multinational Corporations Be Concerned With the Global Common Good?”

12.00 - 13.30 Lunch

13.30 – 15.45 Session 2 (Chair: Luk Bouckaert, K.U. Leuven)

The Common Good as a Global Wealth: Preventing Globalization from Leading to an Ethical Decay of the Common Good
Hendrik Opdebeeck (University of Antwerp)

The Common Good as a Criterion for a Globalization in the Service of Mankind
Jean-Marie Fèvre (University of Metz)

15.45 - 16.00 Coffee break

16.00 - 18.15 Session 3 (Chair: Mike Thompson, University of Kent)

Can Governance Structures and Civil-Corporate Partnerships Manage the Global Commons?
Zsolt Boda (Corvinus University of Budapest)

Reflections on Global Civil Society (title to be confirmed)
Jean-François Petit (Institut Catholique de Paris)

18.45 - 19.15 Cocktail at the home of Henri-Claude de Bettignies

19.30 - 21.00 Dinner at the ‘Cercle’
MONDAY 18 SEPTEMBER

9.00 - 11.00  **Session 4** (Chair: Hendrik Opdebeeck, University of Antwerp)

  **Nature, Society and Future Generations**
  Laszlo Zsolnai (Corvinus University of Budapest)

  ¡Ay mi Nicaragüita! The Construction of the Common Good in Nicaragua as a “Work of Translation”
  Josep Mària (ESADE, Barcelona)

11.00 - 11.30  Coffee break

11.30 - 13.00  **Session 5** (Co-chairs: Prakash Sethi, Baruch College, CUNY & François Lépineux, INSEAD & Bordeaux BS)

  **Discussion with all the participants on the book project**

13.00 - 14.30  Buffet Lunch

14.30 - 16.00  **Session 6** (Chair: Henri-Claude de Bettignies, INSEAD & CEIBS Shanghai)

  **Discussion with all the participants on the book project**

  **Closing Remarks**
  Henri-Claude de Bettignies, Luk Bouckaert and Laszlo Zsolnai

16.00  Farewell
PARTICIPANTS

Henri-Claude de Bettignies
INSEAD & CEIBS (Shanghai)

Zsolt Boda
Corvinus University of Budapest

Luk Bouckaert
K.U. Leuven

Jean-Marie Fèvre
University of Metz

François Lépineux
INSEAD & Bordeaux Ecole de Management

Josep Mària
ESADE, Barcelona

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