



Mini-conference
A New Ethos of Entrepreneurship Based on Spirituality
The Philosophy of Caring Management in the New Economy
October 26, 2019, Cluj-Napoca, Romania

The Babeş-Bolyai University of Cluj Faculty of History and Philosophy, together with the European SPES Institute and the Business Ethics Center of Corvinus University of Budapest are organizing a half day mini-conference on October 26, 2019 in Cluj-Napoca, Romania. The topic of the conference is “*A New Ethos of Entrepreneurship Based on Spirituality. The Philosophy of Caring Management in the New Economy*”, drawing from the topic of the volume published at Palgrave MacMillan Publishers – *Caring Management in the New Economy. Socially Responsible Behaviour Through Spirituality* –, edited by Ora Setter and László Zsolnai.

The book presents selected papers from the international conference entitled *New Economy, Old Traditions: Caring Entrepreneurship*, held at The Coller School of Management of Tel Aviv University in September 2017. <https://www.palgrave.com/gp/book/9783030141981>



The topic of spirituality-based Business Ethics is very attractive to a multi-disciplinary approach, including contributions beyond economics and business from the fields of religion, psychology, philosophy, theology, ecology, history, agriculture, medicine, sociology.

The Conference will be held at the Babeş-Bolyai University Cluj, Department of Philosophy (Kogălniceanu Street. No. 1, First floor, D. D. Rosca Hall)

Speakers:

- Ora Setter, Chairperson of the Israeli Organizational Development Association, former CEO and Academic Director of Lahav – the Executive Education Center of Tel Aviv University, Israel
- László Zsolnai, Professor and Director, Business Ethics Center, Corvinus University of Budapest, Hungary and President, European SPES Institute, Leuven, Belgium
- Gábor Kovács, Assitant Professor, Business Ethics Center, Corvinus University of Budapest, Hungary
- András Ócsai, Assitant Professor, Business Ethics Center, Corvinus University of Budapest, Hungary
- Imre Ungvári Zrínyi, Associate Professor in General and Applied Ethics at the “Babes-Bolyai” University Cluj, Romania

Conference Moderator: Ion Copoeru, Associate professor, Babes-Bolyai University, Department of Philosophy

Free Entrance. Participants are welcome from every Faculty of the Babeş-Bolyai University, particularly the Faculty of History and Philosophy, Faculty of Economics and Business Administration, Faculty of Business, Faculty of European Studies, Faculty of Political, Administrative and Communication Sciences

Program of the Conference

9:30-10:00 Welcome Coffee

10:00-10:15 Opening address – Dan Eugen Raţiu, Vice-dean of the Faculty of History and Philosophy, Babeş-Bolyai University of Cluj

10:15-10:45 Ora Setter: Spirituality and Caring in Organizations: The Covenant Metaphor

10:45-11:15 László Zsolnai, Gábor Kovács and András Ócsai: Caring for Future Generations

11:15-11:45 Imre Ungvári Zrínyi: Authentic Human Relations and the Economy

11:45-12:15 Free Discussions

12:30 Reception