



Humanities for Business

Webinar Series

11–15 October 2021

9:00–12:15 am EST

Organizing partners:

Princeton University Faith and Work Initiative, Princeton, NJ USA
European SPES Institute – Leuven, Belgium
Business Ethics Center, Corvinus University of Budapest, Hungary

Aims of the Webinar Series

The webinar series presents the grand traditions of the Humanities as an untapped resource for business-world problems. In a time where the Humanities are viewed as in decline or in threat of collapse altogether, the webinars will enact and extend the best of the Humanities toward prevailing challenges within the complex realities of our current cultural moment.

The webinars cover topics like values, trust, responsibility, ethics, leadership, self-realization, spirituality, narrative, literature, music, and the arts in relation with and applied to current business challenges.

Faculty:

László Zsolnai, Professor and Director, Business Ethics Center, Corvinus University of Budapest, Hungary; and President, European SPES Institute, Leuven, Belgium

David W. Miller, Senior Professional Specialist and Director of the Faith and Work Initiative, Princeton University, USA

Michael J. Thate, Associate Research Scholar, Princeton University Work and Faith Initiative, Princeton University, USA

Madhumita Chatterji, Professor, ABBS School of Management, Bangalore, India

Knut Ims, Professor of Business Ethics, Norwegian School of Economics, Bergen, Norway

Eleanor O'Higgins, Adjunct Associate Professor, University College Dublin, Ireland and Associate, London School of Economics, UK

Kevin Jackson, Professor of Law and Ethics, Gabelli School of Business, Fordham University, New York, USA

Titiporn Siriphant Puntasen, Assistant Professor, College of Social Innovation, Rangsit University, Pathumthani, Thailand

Devin Singh, Associate Professor of Religion, Dartmouth College, Hanover, USA

Predrag Cicovacki, Professor of Philosophy, College of the Holy Cross, Worcester, USA

Anderson Blanton, Principal Design Ethnographer, Strategic Design and Innovation, Cone Health, USA

Margot Esther Borden, Integral Perspectives, Bombay, India

Oona Shambhavi D'mello, CEO at Conscious Development, USA & INDIA and CEO & Co-Founder at mySustainOnline, Finland

Objectives

To understand how the humanities can contribute to the renewal of business and other human professions through deep existential-spiritual questioning.

To develop a broader view of the purpose of human life alongside today's social and ecological challenges.

To improve human creativity and sensitivity in facing big ethical dilemmas in personal and professional life.

Highlights

The webinars are conducted in five consecutive days, two sessions each day.

Online live presentations through Microsoft Teams platform

Supporting materials provided via emails and on the webpage of the seminar series.

Modules of the Course

Day 1 (11 October)

1. Why Humanities for Business? (Michael Thate and Laszlo Zsolnai); 9:00–10:30 am EST
Break 10:30–10:45 am EST
2. Two Scales of Values (Predrag Cicovacki); 10:45–12:15 am EST

Day 2 (12 October)

1. Self-Realization in Business (Knut Ims and Laszlo Zsolnai); 9:00–10:30 am EST
Break 10:30–10:45 am EST
2. Place-based sustainability and collective well-being (Titiporn Siriphant Puntasen); 10:45–12:15 am EST

Day 3 (13 October)

1. Affectively Engaging with the Stakeholders (Anderson Blanton); 9:00–10:30 am EST
Break 10:30–10:45 am EST
2. Spirituality and Leadership (Madhumita Chatterji); 10:45–12:15 am EST

Day 4 (14 October)

1. Music as Sapiential Capital (Kevin Jackson); 9:00–10:30 am EST
Break 10:30–10:45 am EST
2. Progressive Business Leaders' Inner World (Knut Ims and Eleanor O'Higgins); 10:45–12:15 am EST

Day 5 (15 October)

1. Leadership and Reciprocity (Devin Singh); 9:00–10:30 am EST
Break 10:30–10:45 am EST
2. Coaching from The Inside Out & Black Swan Transformation (Margot Borden and Oona Shambhavi D'mello) 10:45–12:15 am EST