Contemplative Science & Management

International Transdisciplinary Conference

May 19–21, 2017
Budapest, Hungary

Venue:
Corvinus University of Budapest
Fővám tér 8, H–1093 Budapest
The conference invites scholars and practitioners devoted to exploring and presenting new developments in contemplative inquiry related to Buddhist Economics, Well-Being, Social Transformation, Mindful Organizations and Ecological Worldview in management context. This particular combination of fields represents a unique nexus for reflection and action toward developing ways of mindful and sustainable management for organizations in the economic and social life. Post-modernism, process philosophy, complex systems theory, feminism, inter-spirituality, integral theory, embodied mind, global/planetary consciousness can serve to catalyze the much required transformation at individual, organizational and societal level.

Transdisciplinarity offers a unique real-world problem-solving framework that crosses disciplinary boundaries and the academic–practitioner divide. Transdisciplinarity uses real life challenges as a starting point. It is phenomenon driven, not theory driven. It deals with complex practical challenges. Dealing with complexity requires collaboration with multiple actors, from academia, enterprises and civil society. Transdisciplinary research seeks joint clarification of the problems under investigation, as well as an iterative search for collaborative solutions. There is no strict separation between knowledge creation and knowledge transfer.
THE AIMS OF THE CONTEMPLATIVE SCIENCE & MANAGEMENT CONFERENCE ARE

► to develop working models inspired by contemplative inquiry for transformation of management practices in a variety of organizational settings

► to build a collaborative platform for scholars and practitioners devoted to contemplative inquire in management and business

► to foster the development and spreading out Buddhism related approaches in economics and other social sciences

PREVIOUS ACADEMIC ACTIVITIES OF THE ORGANIZERS INCLUDE

“Economics with a Buddhist Face” an international conference organized by the Business Ethics Center of the Corvinus University of Budapest and the East-West Research Institute of the Budapest Buddhist University from August 23–24, 2007 in Budapest, Hungary. In the conference, 40 participants attended representing Australia, Hungary, Indonesia, the Netherlands, Norway, Sweden, Thailand, the UK and the USA.


The European SPES Institute was active in contributing to the scientific program of the International Conference on Gross National Happiness organized by the Centre for Bhutan Studies in November 4–6, 2015 in Paro, Bhutan. Members of the Institute presented nine papers on diverse issues of economics and societal development in a Buddhist perspective.

As part of the De-growth International Conference the Hungary–Bhutan Friendship Society and the Business Ethics Center of the Corvinus University of Budapest organized a workshop on Gross National Happiness and Buddhist Economics in Bhutan and Elsewhere on September 1, 2016 in Budapest, Hungary.
## Conference Program

### May 19 — Friday

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<td>8.45–9.00</td>
<td>Registration</td>
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<td>(Venue: Corvinus University of Budapest, Fővám tér 8, Room 2009)</td>
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<td>9.00–9.30</td>
<td>Spirit Moment &amp; Welcome address</td>
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<td>9.30–11.00</td>
<td><strong>VIRTUES AND ECONOMICS</strong></td>
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<td>• The Role of Organizations in Buddhist Economics</td>
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<td>Claire Brown</td>
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<td>• Virtue Ethics and Contemplative Practices</td>
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<td>Kevin T. Jackson</td>
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<td>11.00–11.30</td>
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<td>11.30–13.00</td>
<td><strong>ORGANIZATIONS</strong></td>
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<td>• Mindfulness and Buddhist Economics in the Financial Market</td>
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<td>• Corporate Mindfulness: A Synopsis of Critical and Constructive</td>
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<td>Approaches (video presentation)</td>
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<td>13.00–14.00</td>
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<td>14.00–15.30</td>
<td><strong>BUDDHIST ACTIONS</strong></td>
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<td>• Buddhist Principles for Managing Sustainable Economic Systems</td>
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<td>Sander Tideman</td>
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<td>• Natural Wisdom To Get Things Done</td>
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<td>Paola Di Maio</td>
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<td>15.30–16.00</td>
<td>Café break</td>
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<td>16.00–17.30</td>
<td><strong>CONTEMPLATIVE MANAGEMENT</strong></td>
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<td>• Contemplative Management: Five Proposals for its Deep Practice</td>
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<td></td>
<td>and Understanding</td>
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<td>Xabier Renteria-Uriarte</td>
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<td>• Demystifying Intelligence and Awareness – Understanding the</td>
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<td>Importance of Contemplative Science in Management</td>
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<td>Madhumita Chatterji</td>
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<td>20.00</td>
<td>Dinner in the “Napfényes” vegetarian Restaurant</td>
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May 20 — Saturday

8.50–9.00  Spirit Moment

9.00–10.30  LEADERSHIP AND CONTEMPLATIVE KNOWLEDGE
  • Contemplation in Leadership and Leadership Development
    Katalin Illes | Westminster University Business School, London, United Kingdom
  • Contemplative Knowledge without Borders. A Social Sciences Perspective for a Post-modern World in the Great Transition
    Vincenzo Giorgino | University of Torino, Italy

10.30–11.00  Café break

11.00–12.30  PROBLEMS OF CORPORATE PRACTICES
  • Can Spirituality Lead to Unethical Behavior?
    Ora Setter | Tel Aviv University, Israel
  • The Mirroring Nature of Communication – Understanding Commercial Advertising from the Perspective of Embodied Cognition
    Balázs Kékesi | University of Pécs, Hungary

12.30–13.15  BOOK PRESENTATIONS
  • Contemplative Social Research | Vincenzo M. B. Giorgino
  • Buddhist Economics | Claire Brown
  • Business as Instrument for Societal Change | Sander Tideman

13.15–14.15  Lunch

15.00–16.30  WELL-BEING AND ECOLOGY
  • Wellness, Sufficiency and Deep Ecology
    Knut J. Ims | NHH Norwegian School of Economics, Bergen, Norway
  • Gross National Product versus Gross National Happiness
    Hendrik Opdebeeck | University of Antwerp, Belgium

16.30–17.00  Café break

17.00–18.00  GROSS NATIONAL HAPPINESS
  • Bhutan and the Loden Experience
    Zoltán Valcsicsák | Hungary–Bhutan Friendship Society, Budapest, Hungary

19.00–21.00  Dinner in the Himalaya Nepalese Restaurant

May 21 — Sunday

10.00–13.00  Visit to the Dharma Gate Buddhist College
  Börzsöny utca 11, H–1098 Budapest
Conference Participants

AUSTRIA
  • Christian Thalhammer | Consultant and Trainer, Kalapa Leadership Academy
  • Chris Zvitkovits | Founder, wendekraft, Vienna

BELGIUM
  • Kevin Jackson | Thérèse and Daniel Janssen Chair in Mindfulness and CSR, Solvay Brussels School of Economics and Management, Brussels
  • Hendrik Opdebeeck | Professor of Ethics, University of Antwerp

CHINA
  • Ernest C. H. Ng | Visiting Assistant Professor, Centre of Buddhist Studies, The University of Hong Kong

HUNGARY
  • Gábor Fazekas | President, Mindfulness & Contemplative Practice Association, Budapest
  • Botond Fehér | Director, Hypo Bank, Budapest
  • Balázs Kékesi | PhD Scholar, University of Pécs
  • Gábor Kovács | PhD Scholar, Business Ethics Center, Corvinus University of Budapest
  • Attila Lengyel | Assistant Professor, Pallas Athene University, Szolnok
  • Gyöngyi Major | Freelance economist, Budapest
  • András Ócsai | PhD Scholar, Business Ethics Center, Corvinus University of Budapest
  • Zoltán Valcsicsák | President, Hungary–Bhutan Friendship Society, Budapest
  • László Zsolnai | Professor and Director, Business Ethics Center, Corvinus University of Budapest and President, European SPES Institute, Leuven

INDIA
  • Madhumita Chatterji | CEO & Board Member, Ants Consulting Services, Bangalore
  • Paola Di Maio | Research Scholar, Palpung Sherabling Institute of Higher Buddhist Studies

ITALY
  • Vincenzo Giorgino | Associate Professor, Department of Sociology, University of Turin

ISRAEL
  • Ora Setter | Former CEO and Academic Director of Lahav – Executive Education Center, Tel Aviv University and MDI, Gurgaon
THE NETHERLANDS  
• Sander Tideman | Managing Director, Mind and Life Europe

NORWAY  
• Knut J. Ims | Professor of Business Ethics, NHH Norwegian School of Economics, Bergen

SPAIN  
• Xabier Renteria-Uriarte | Professor, University of Basque Country, Bilbao

UNITED KINGDOM  
• Katalin Illes | Principal Lecturer and Acting Head of Department of Leadership and Professional Development, Westminster University Business School, London
• Jean-Paul Jeanrenaud | Senior Research Fellow, University of Exeter Business School
• Sally Jeanrenaud | Senior Research Fellow, University of Exeter Business School

UNITED STATES OF AMERICA  
• Claire Brown | Professor of Economics, University of California at Berkeley

SELECTED WORKS BY THE PARTICIPANTS

- Business within Limits: Bread and Butter Economics
  - Edited by Sander Tideman
  - Edited by Antoni Santamaría

- Ethical Principles and Economic Transformation — A Buddhist Approach
  - Edited by Laszlo Zsolnai

- The Pursuit of Happiness and the Traditions of Wisdom
  - Edited by Peter Lang

- Buddhist Economics
  - An Enlightened Approach to the Dharma Science
  - Edited by Peter Lang

- Contemplative Social Research
  - Edited by Henry J. A. & Joan & Johnstone

- Business as an Instrument for Societal Change
  - Edited by Peter Lang
ORGANIZING PARTNERS

EUROPEAN
INSTITUTE
HUNGARY–BHUTAN
FRIENDSHIP SOCIETY

FINANCIAL SUPPORT

Business Ethics Society and Faculty of Business Administration, Corvinus University of Budapest

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