



Contemplative Science & Management

International Transdisciplinary
Conference

May 19–21, 2017
Budapest, Hungary

Venue:

Corvinus University of Budapest
Fővám tér 8, H–1093 Budapest

The conference invites scholars and practitioners devoted to exploring and presenting new developments in contemplative inquiry related to Buddhist Economics, Well-Being, Social Transformation, Mindful Organizations and Ecological Worldview in management context. This particular combination of fields represents a unique nexus for reflection and action toward developing ways of mindful and sustainable management for organizations in the economic and social life. Post-modernism, process philosophy, complex systems theory, feminism, inter-spirituality, integral theory, embodied mind, global/planetary consciousness can serve to catalyze the much required transformation at individual, organizational and societal level.

Transdisciplinarity offers a unique real-world problem-solving framework that crosses disciplinary boundaries and the academic-practitioner divide. Transdisciplinarity uses real life challenges as a starting point. It is phenomenon driven, not theory driven. It deals with complex practical challenges. Dealing with complexity requires collaboration with multiple actors, from academia, enterprises and civil society. Transdisciplinary research seeks joint clarification of the problems under investigation, as well as an iterative search for collaborative solutions. There is no strict separation between knowledge creation and knowledge transfer.

THE AIMS OF THE CONTEMPLATIVE SCIENCE & MANAGEMENT CONFERENCE ARE

- ▶ to develop working models inspired by contemplative inquiry for transformation of management practices in a variety of organizational settings
- ▶ to build a collaborative platform for scholars and practitioners devoted to contemplative inquire in management and business
- ▶ to foster the development and spreading out Buddhism related approaches in economics and other social sciences

PREVIOUS ACADEMIC ACTIVITIES OF THE ORGANIZERS INCLUDE

“Economics with a Buddhist Face” an international conference organized by the Business Ethics Center of the Corvinus University of Budapest and the East-West Research Institute of the Budapest Buddhist University from August 23–24, 2007 in Budapest, Hungary. In the conference, 40 participants attended representing Australia, Hungary, Indonesia, the Netherlands, Norway, Sweden, Thailand, the UK and the USA.

“Buddhist Values in Business and its Potential for Europe” an international workshop organized by the Buddhist Economics Research Platform, the Loden Foundation–Bhutan and the Hungary–Bhutan Friendship Society in partnership with the European SPES Forum and the European Buddhist Union on November 24–25, 2012 in Brussels, Belgium.

The European SPES Institute was active in contributing to the scientific program of the **International Conference on Gross National Happiness** organized by the Centre for Bhutan Studies in November 4–6, 2015 in Paro, Bhutan. Members of the Institute presented nine papers on diverse issues of economics and societal development in a Buddhist perspective.

As part of the **De-growth International Conference** the Hungary–Bhutan Friendship Society and the Business Ethics Center of the Corvinus University of Budapest organized a workshop on **Gross National Happiness and Buddhist Economics in Bhutan and Elsewhere** on September 1, 2016 in Budapest, Hungary.

Conference Program

May 19 — Friday

8.45–9.00	Registration (Venue: Corvinus University of Budapest, Fővám tér 8, Room 2009)
9.00–9.30	Spirit Moment & Welcome address
9.30–11.00	VIRTUES AND ECONOMICS <ul style="list-style-type: none">• The Role of Organizations in Buddhist Economics Claire Brown University of California at Berkeley, United States of America• Virtue Ethics and Contemplative Practices Kevin T. Jackson Solvay Brussels School of Economics and Management, Belgium
11.00–11.30	Café break
11.30–13.00	ORGANIZATIONS <ul style="list-style-type: none">• Mindfulness and Buddhist Economics in the Financial Market – Generating Delta or Alpha? Ernest C. H. NG Centre of Buddhist Studies, The University of Hong Kong, China• Corporate Mindfulness: A Synopsis of Critical and Constructive Approaches (video presentation) Zack Walsh Claremont School of Theology, Claremont, United States of America
13.00–14.00	Lunch
14.00–15.30	BUDDHIST ACTIONS <ul style="list-style-type: none">• Buddhist Principles for Managing Sustainable Economic Systems Sander Tideman Mind & Life Europe, The Netherlands• Natural Wisdom To Get Things Done Paola Di Maio Palpung Sherabling Institute of Higher Buddhist Studies, India
15.30–16.00	Café break
16.00–17.30	CONTEMPLATIVE MANAGEMENT <ul style="list-style-type: none">• Contemplative Management: Five Proposals for its Deep Practice and Understanding Xabier Renteria-Uriarte University of the Basque Country, Bilbao, Spain• Demystifying Intelligence and Awareness – Understanding the Importance of Contemplative Science in Management Madhumita Chatterji Ants Consulting Services, Bangalore, India
20.00	Dinner in the “Napfényses” vegetarian Restaurant

May 20 — Saturday

8.50–9.00 Spirit Moment

9.00–10.30 LEADERSHIP AND CONTEMPLATIVE KNOWLEDGE

- **Contemplation in Leadership and Leadership Development**
Katalin Illes | Westminster University Business School, London, United Kingdom
- **Contemplative Knowledge without Borders. A Social Sciences Perspective for a Post-modern World in the Great Transition**
Vincenzo Giorgino | University of Torino, Italy

10.30–11.00 Café break

11.00–12.30 PROBLEMS OF CORPORATE PRACTICES

- **Can Spirituality Lead to Unethical Behavior?**
Ora Setter | Tel Aviv University, Israel
- **The Mirroring Nature of Communication – Understanding Commercial Advertising from the Perspective of Embodied Cognition**
Balázs Kékesi | University of Pécs, Hungary

12.30–13.15 BOOK PRESENTATIONS

- **Contemplative Social Research** | Vincenzo M. B. Giorgino
- **Buddhist Economics** | Claire Brown
- **Business as Instrument for Societal Change** | Sander Tideman

13.15–14.15 Lunch

15.00–16.30 WELL-BEING AND ECOLOGY

- **Wellness, Sufficiency and Deep Ecology**
Knut J. Ims | NHH Norwegian School of Economics, Bergen, Norway
- **Gross National Product versus Gross National Happiness**
Hendrik Opdebeeck | University of Antwerp, Belgium

16.30–17.00 Café break

17.00–18.00 GROSS NATIONAL HAPPINESS

- **Bhutan and the Loden Experience**
Zoltán Valcsicsák | Hungary–Bhutan Friendship Society, Budapest, Hungary

19.00–21.00 Dinner in the Himalaya Nepalese Restaurant

May 21 — Sunday

10.00–13.00 Visit to the Dharma Gate Buddhist College
Börzsöny utca 11, H–1098 Budapest

Conference Participants

AUSTRIA

- Christian Thalhammer | Consultant and Trainer, Kalapa Leadership Academy
- Chris Zvitkovits | Founder, wendekraft, Vienna

BELGIUM

- Kevin Jackson | Thérèse and Daniel Janssen Chair in Mindfulness and CSR, Solvay Brussels School of Economics and Management, Brussels
- Hendrik Opdebeeck | Professor of Ethics, University of Antwerp

CHINA

- Ernest C. H. Ng | Visiting Assistant Professor, Centre of Buddhist Studies, The University of Hong Kong

HUNGARY

- Gábor Fazekas | President, Mindfulness & Contemplative Practice Association, Budapest
- Botond Fehér | Director, Hypo Bank, Budapest
- Balázs Kékesi | PhD Scholar, University of Pécs
- Gábor Kovács | PhD Scholar, Business Ethics Center, Corvinus University of Budapest
- Attila Lengyel | Assistant Professor, Pallas Athene University, Szolnok
- Gyöngyi Major | Freelance economist, Budapest
- András Ócsai | PhD Scholar, Business Ethics Center, Corvinus University of Budapest
- Zoltán Valcsicsák | President, Hungary–Bhutan Friendship Society, Budapest
- László Zsolnai | Professor and Director, Business Ethics Center, Corvinus University of Budapest and President, European SPES Institute, Leuven

INDIA

- Madhumita Chatterji | CEO & Board Member, Ants Consulting Services, Bangalore
- Paola Di Maio | Research Scholar, Palpung Sherabling Institute of Higher Buddhist Studies

ITALY

- Vincenzo Giorgino | Associate Professor, Department of Sociology, University of Turin

ISRAEL

- Ora Setter | Former CEO and Academic Director of Lahav – Executive Education Center, Tel Aviv University and MDI, Gurgaon

THE NETHERLANDS

- Sander Tideman | Managing Director, Mind and Life Europe

NORWAY

- Knut J. Ims | Professor of Business Ethics, NHH Norwegian School of Economics, Bergen

SPAIN

- Xabier Renteria-Uriarte | Professor, University of Basque Country, Bilbao

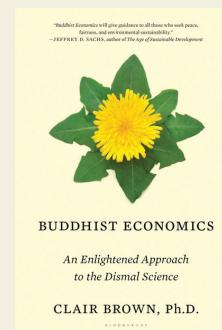
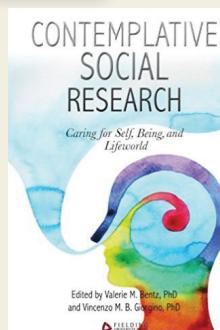
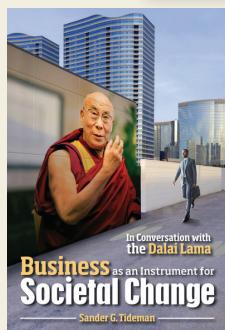
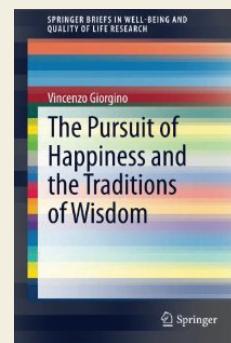
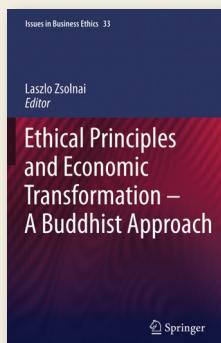
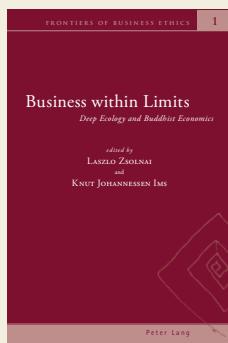
UNITED KINGDOM

- Katalin Illes | Principal Lecturer and Acting Head of Department of Leadership and Professional Developement, Westminster University Business School, London
- Jean-Paul Jeanrenaud | Senior Research Fellow, University of Exeter Business School
- Sally Jeanrenaud | Senior Research Fellow, University of Exeter Business School

UNITED STATES OF AMERICA

- Claire Brown | Professor of Economics, University of California at Berkeley

SELECTED WORKS BY THE PARTICIPANTS



"Buddhist Economics can provide us with tools to seek peace, freedom and environmental responsibility."
—JEFFREY D. SACHS, author of *The Age of Sustainable Development*

ORGANIZING PARTNERS



FINANCIAL SUPPORT

Business Ethics Society and Faculty of Business Administration, Corvinus University of Budapest

CONTACT

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